

**Opportunik**  
Unlocking African Prosperity

# The Opportunik Crypto Monthly

July 2025 Report

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# Market Summary

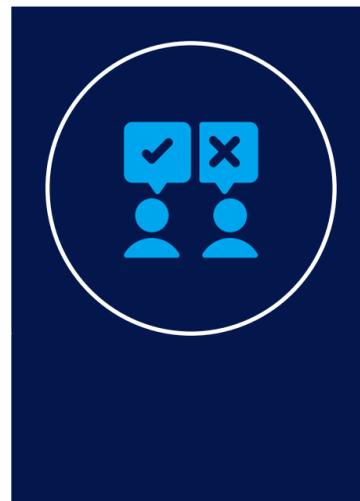


## Big Law Changes in July

In mid-July, the U.S. House of Representatives passed two major bills that affect crypto. The GENIUS Act, which sets clear rules for stablecoins, became law on July 18, 2025, when President Trump signed it. Right alongside, the CLARITY Act, which would create a broader rulebook for all digital assets, passed the House and moved on to the Senate. Thanks to these new rules, coins like Ether (ETH) and Enigma (ENA) have seen strong support. (Crypto analyst Tom Lee even pointed to ETH as the big winner from stablecoin growth.)

### Pros

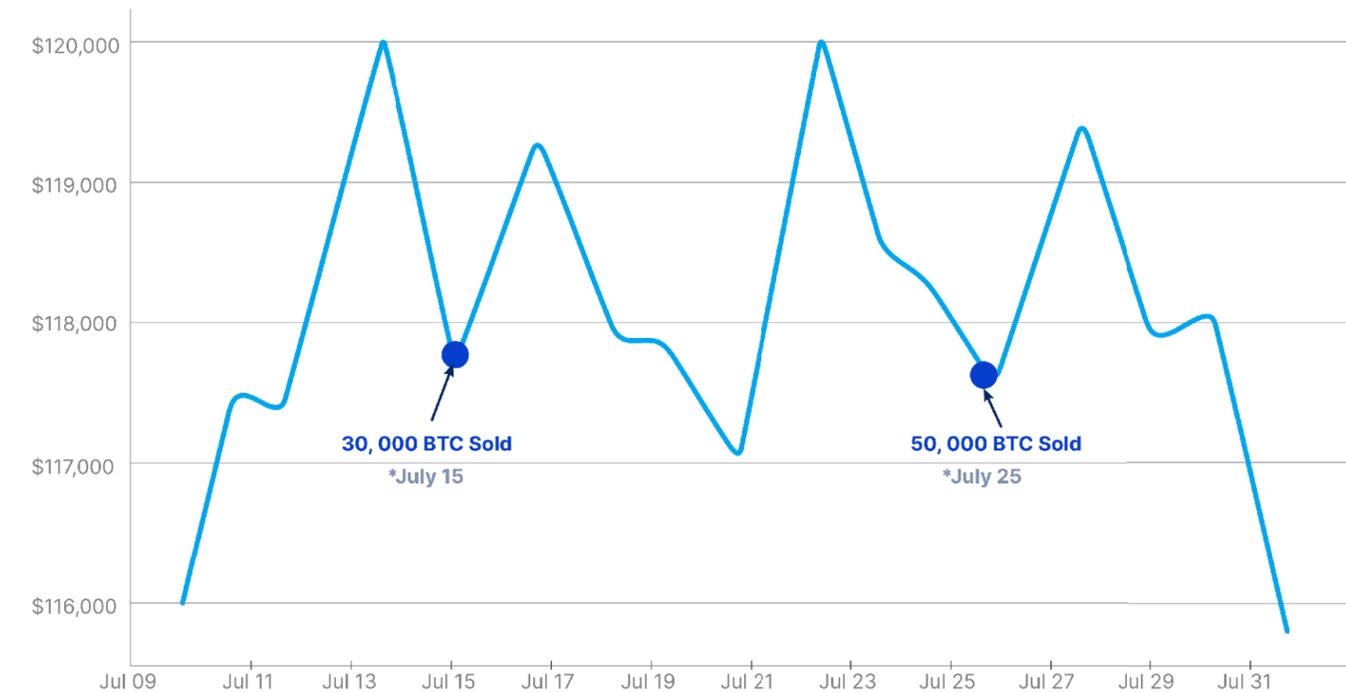
-  Stablecoin clarity
-  Digital asset framework
-  ETH support



### Cons

- Senate approval needed 
- Compliance challenges 

## A Sleeping Whale Sells 80,000 Bitcoin



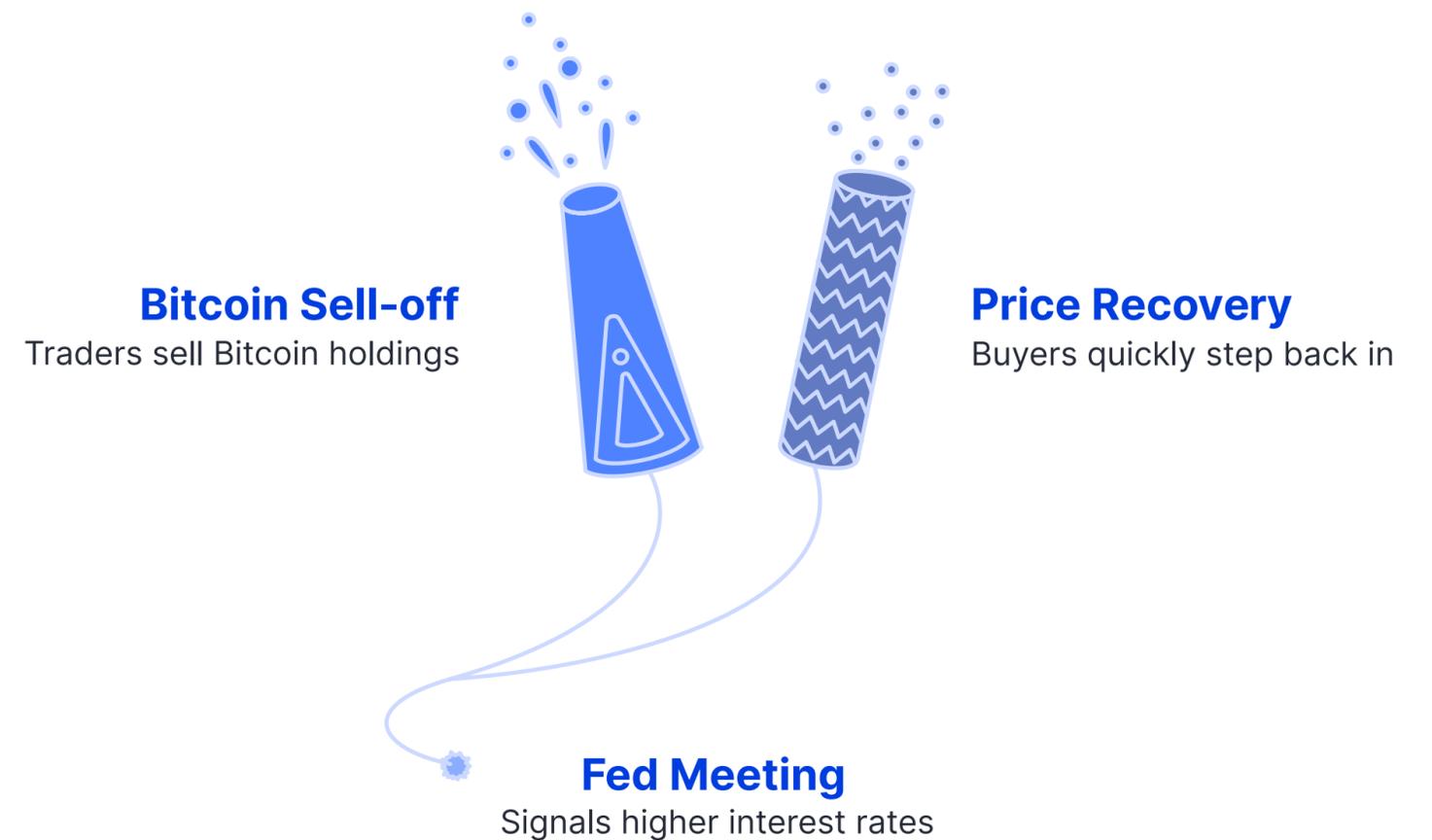
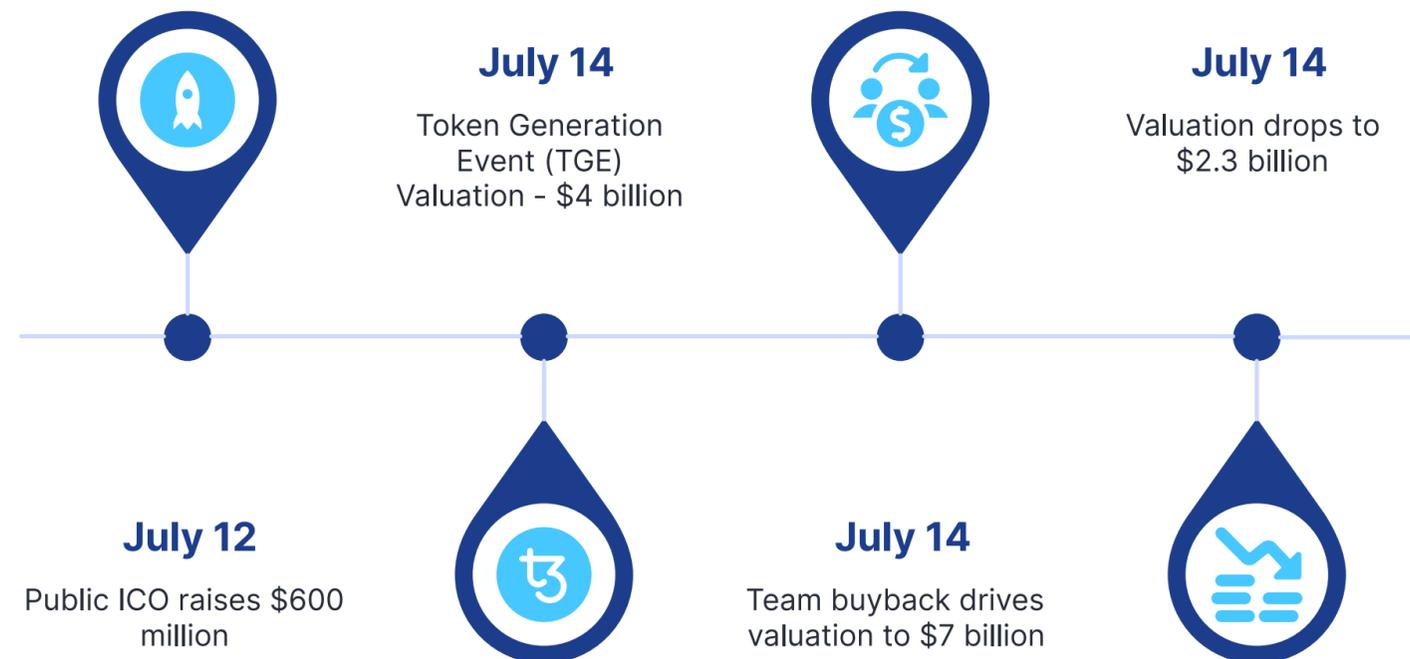
Someone who held onto 80 000 BTC for over ten years decided to sell in two parts:

- Around July 15 they sold 30 000 BTC through Galaxy Digital. That pushed Bitcoin's price down from about \$120 000 to \$116 000.
- On July 25 they moved the remaining 50 000 BTC, and Bitcoin dipped again from \$119 000 to \$115 000.

In both cases Galaxy Digital confirmed the trades once they were done.

## The \$PUMP Token Launch

On July 12, a new token called \$PUMP held its public ICO. Retail investors raised \$600 million in under ten minutes, giving the project a “fully diluted valuation” of \$4 billion. Two days later at the token generation event (TGE), prices barely budged. The team tried buying back tokens, which briefly drove valuation up to \$7 billion, but it soon slid to as low as \$2.3 billion.



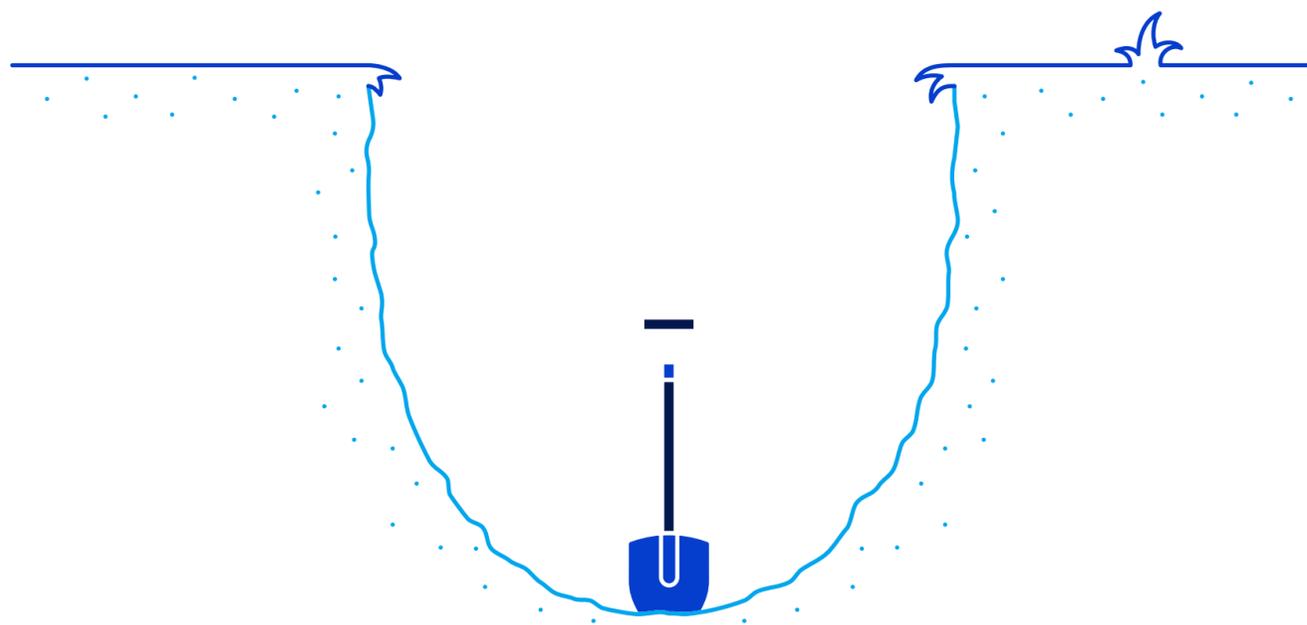
## Fed Meeting Causes a Quick Drop

On July 30 the Federal Open Market Committee (the Fed’s policy-making arm) met and signaled that interest rates would stay higher for longer. Traders reacted by selling about 2% of their Bitcoin holdings. But buyers quickly stepped back in, and prices recovered within hours.

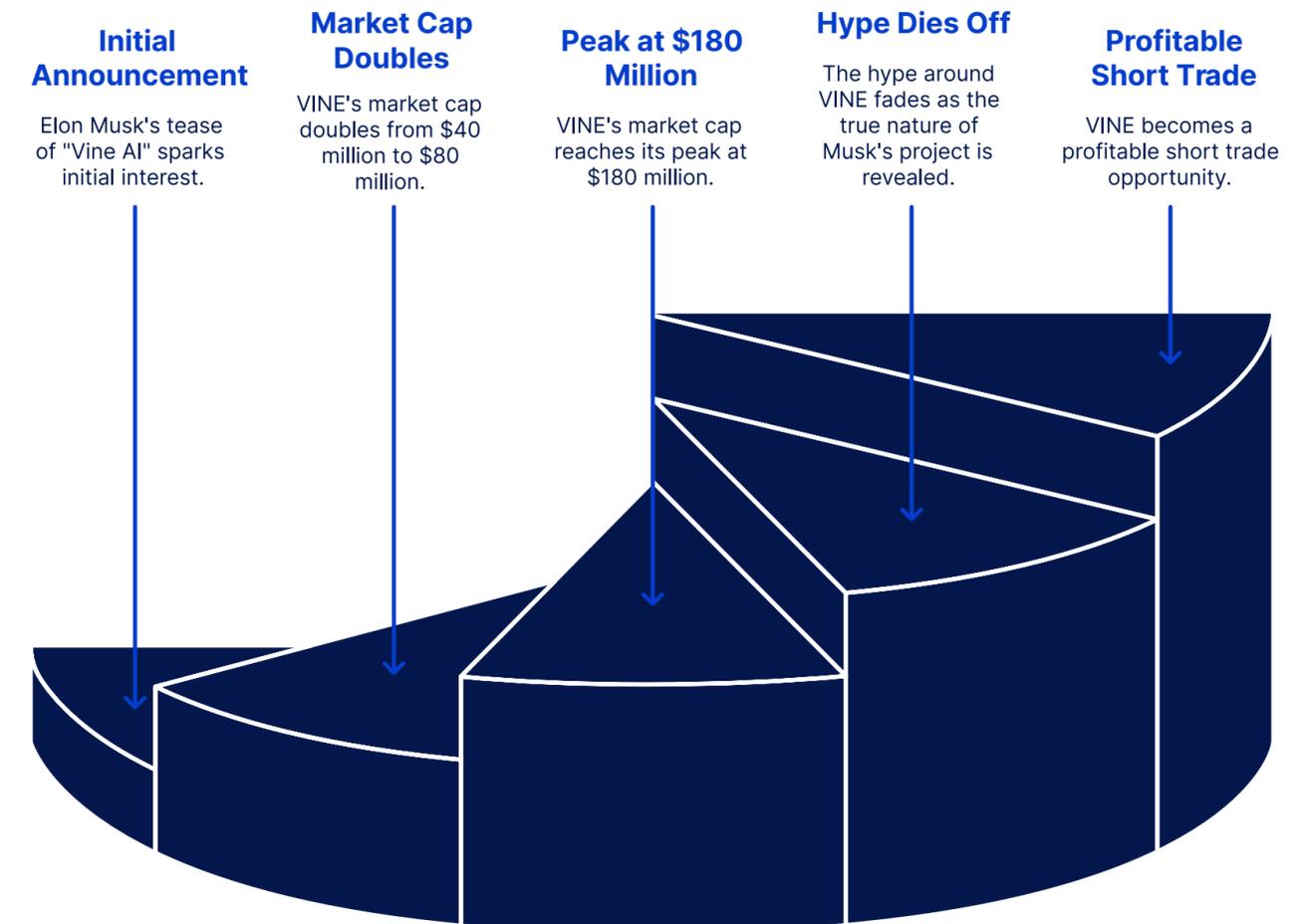
## GMX Hack and Bounty Payback

On July 9, a hacker stole over \$40 million from GMX version 1. The GMX token fell by 30% in just a few hours. In the end, the attacker returned all the stolen funds in exchange for a bounty reward.

GMX hack caused a token value decrease.



## Elon Musk's "Vine AI" Tease

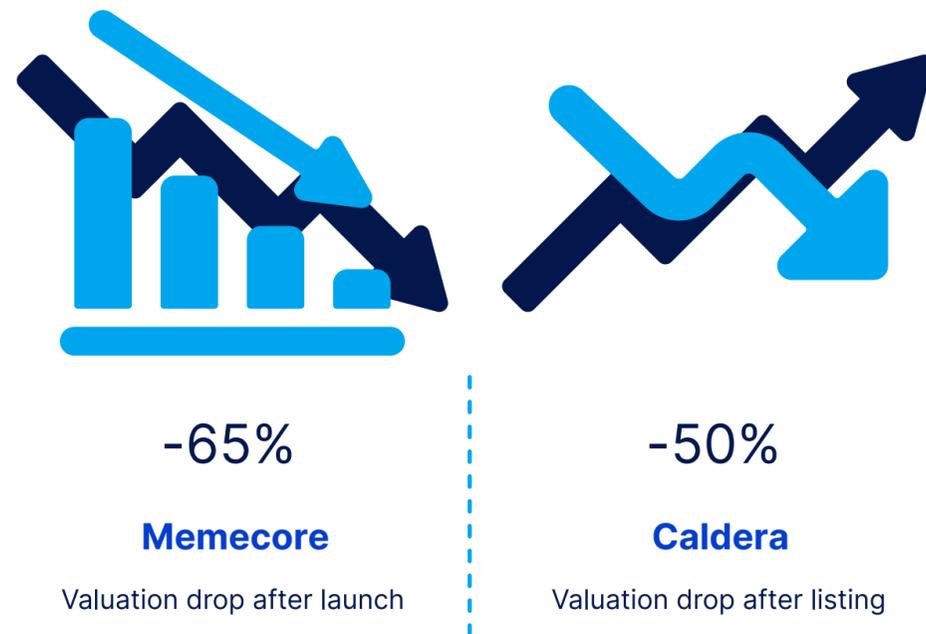


Elon Musk said in July that he would bring back "Vine, but with AI." The announcement doubled VINE's market cap from \$40 million to \$80 million, and four days later it reached \$180 million. Once it became clear that this was actually a hint at his new Grok video service, the hype died off and VINE turned into a very profitable short trade.

## Fresh Coins on Centralized Exchanges

Every month dozens of new tokens appear on big exchanges. In July:

- Memecore (\$M) jumped almost 7× on launch to a \$5 billion valuation, then fell 65% because few tokens were actually in circulation.
- Caldera (\$ERA) listed around \$2 billion and then lost half its value.



On Upbit, tokens like MOODENG, HYPER, RESOLV, SYRUP, and OMNI each saw quick pumps that marked good shorting chances. Robinhood listed HBAR on July 25, which spiked 7%, dipped back, then rallied 25% over two days.

## The \$BANANAS31 Roller Coaster

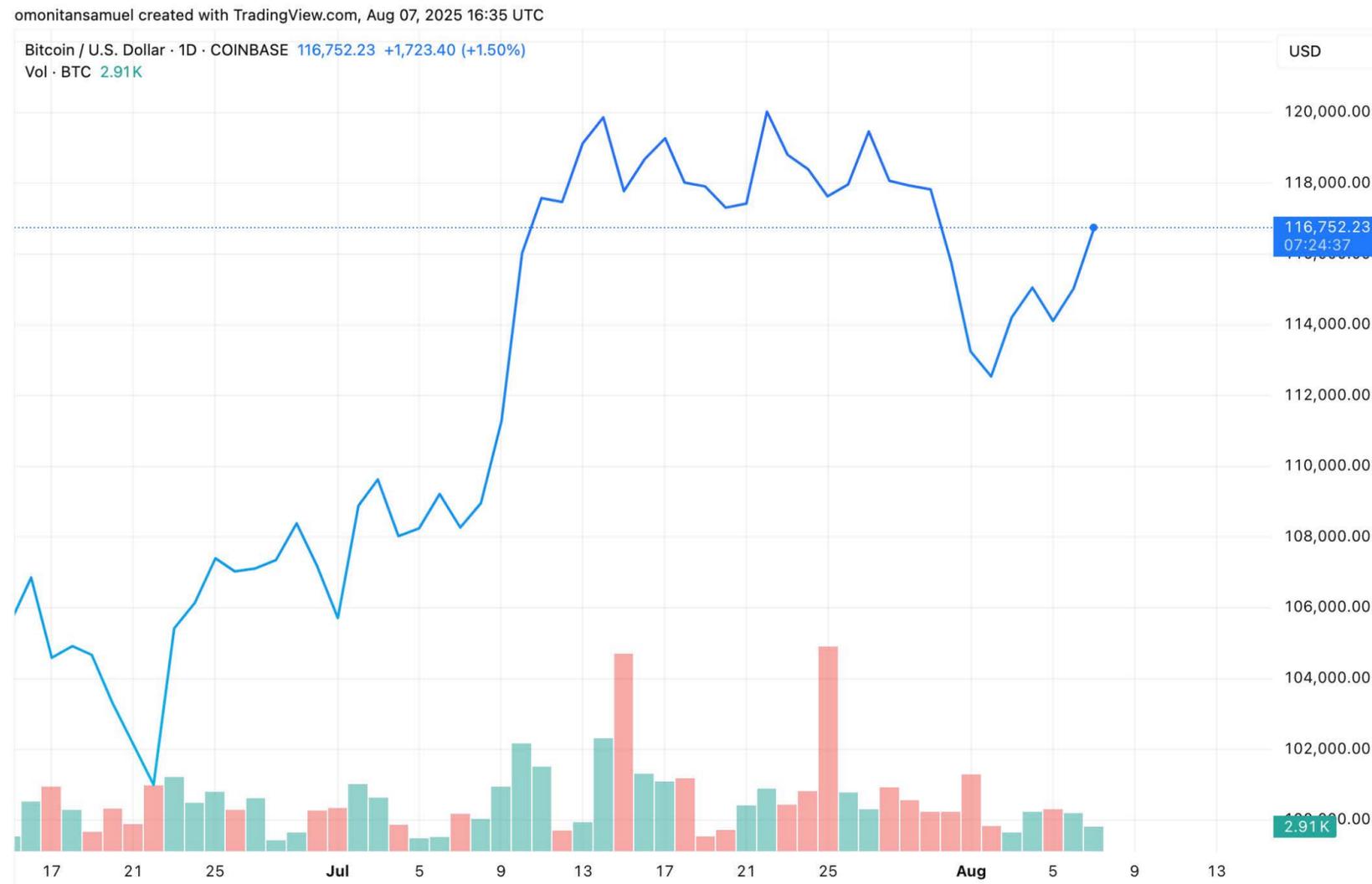
\$BANANAS31 quietly climbed from a \$150 million to \$300 million market cap, then a sudden short squeeze sent it to \$800 million. Two days later it crashed 90%, making it another standout short.

Banana For Scale Price Chart (USD)



# Key Themes from July

# Bitcoin Hits a New High at \$123 000

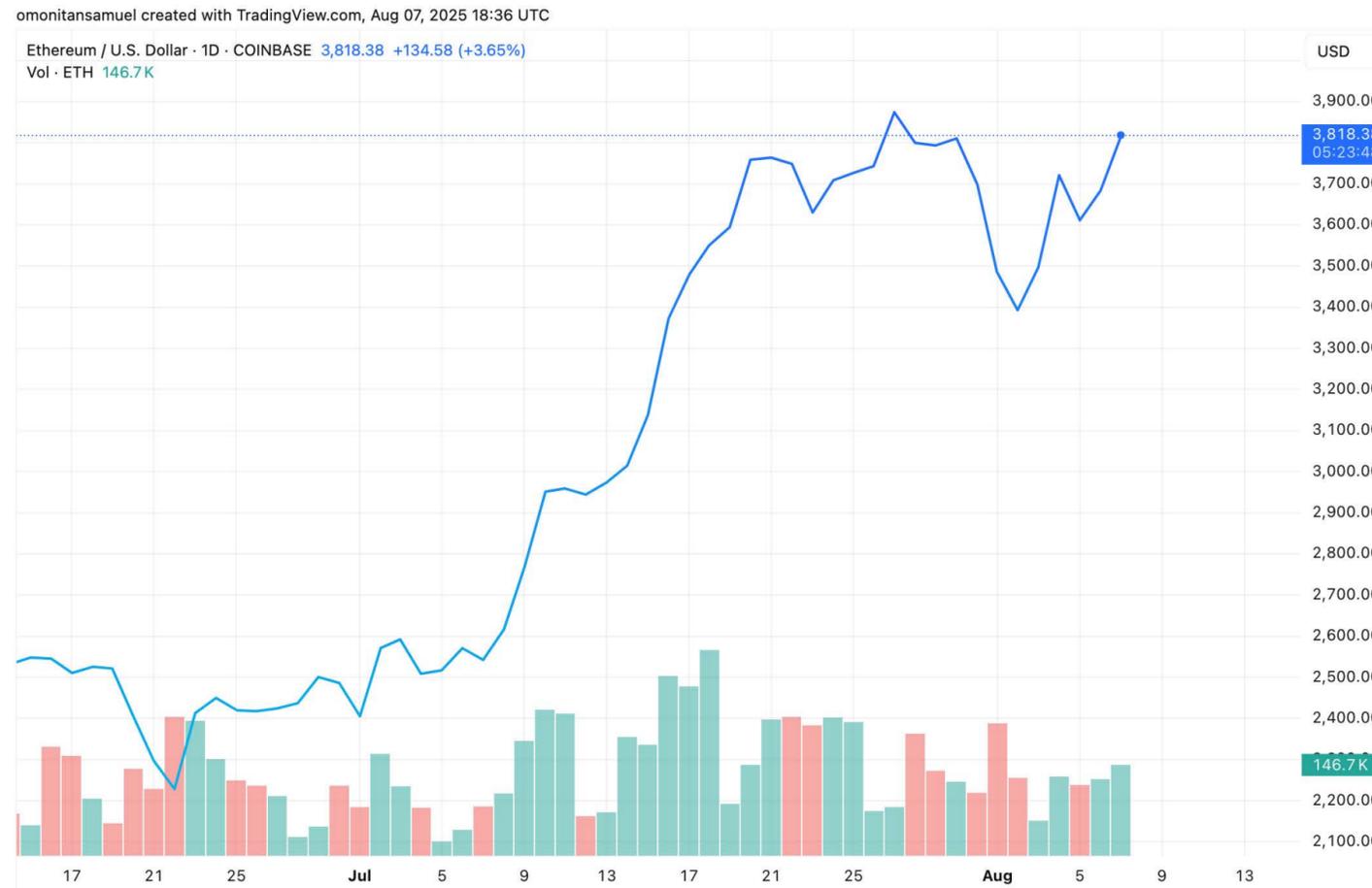


TradingView

- **July 10:** Bitcoin broke its previous \$112 000 record and blasted up to \$119 000 by forcing weak hands out of their positions.
- **July 14:** A second leg of that short squeeze took Bitcoin to \$123 000, its top for the month.
- After that, whale selling and Fed jitters pulled Bitcoin back down. It found a \$115 000 bottom around July 25–30, then month-end portfolio rebalancing closed July at \$116 000 (before dipping further in early August).

# Ether's Big Institutional Push

Ether climbed from about \$2 600 to nearly \$4 000 in July. Here's why:



TradingView

Ether peaked at \$3 940 on July 28, then paused for profit-taking. But with big Wall Street money still coming in, this rally may have more room to run.

**1. ETF inflows:** Some days saw over \$400 million of new money into ETH exchange-traded funds—sometimes even more than Bitcoin ETFs.

**2. Ethereum treasury buyers:** Two big players, Sharplink Gaming (SBET) led by Joe Lubin, and BitMine (BMNR) run by Tom Lee, together bought almost 1 million ETH—roughly \$2–3 billion of buying pressure.

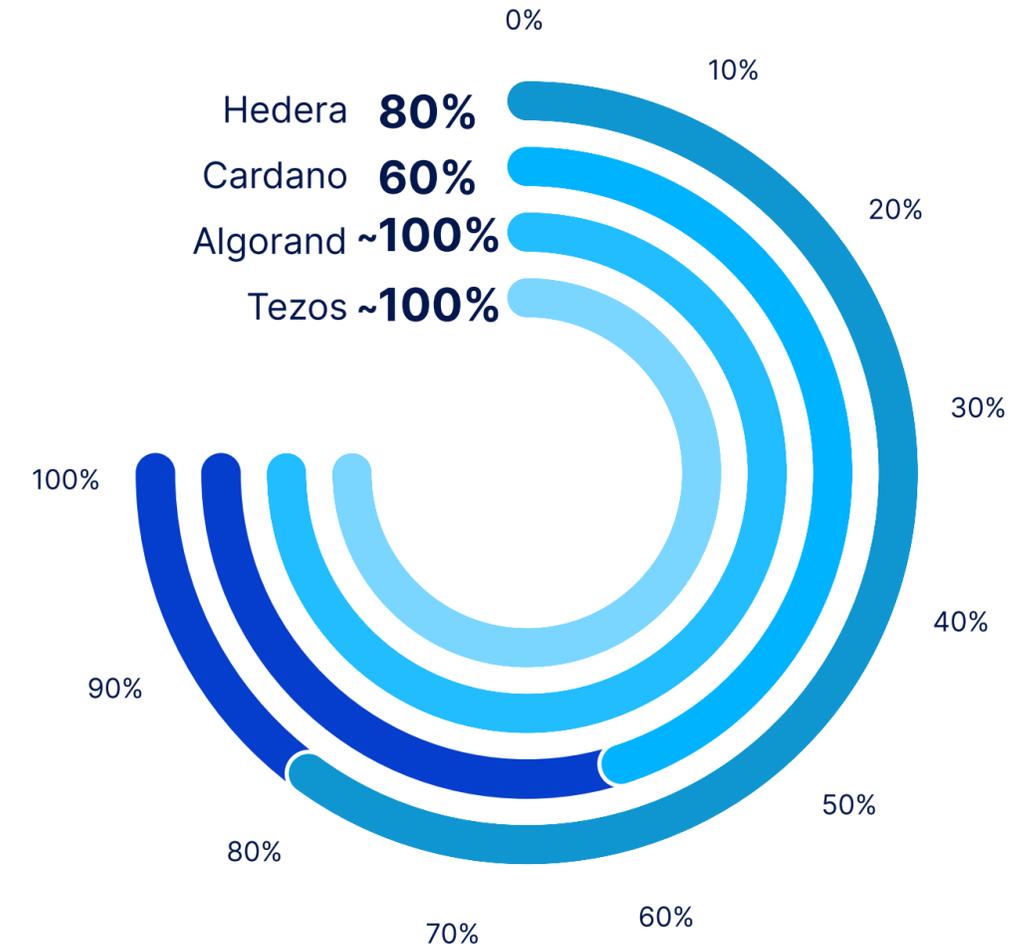
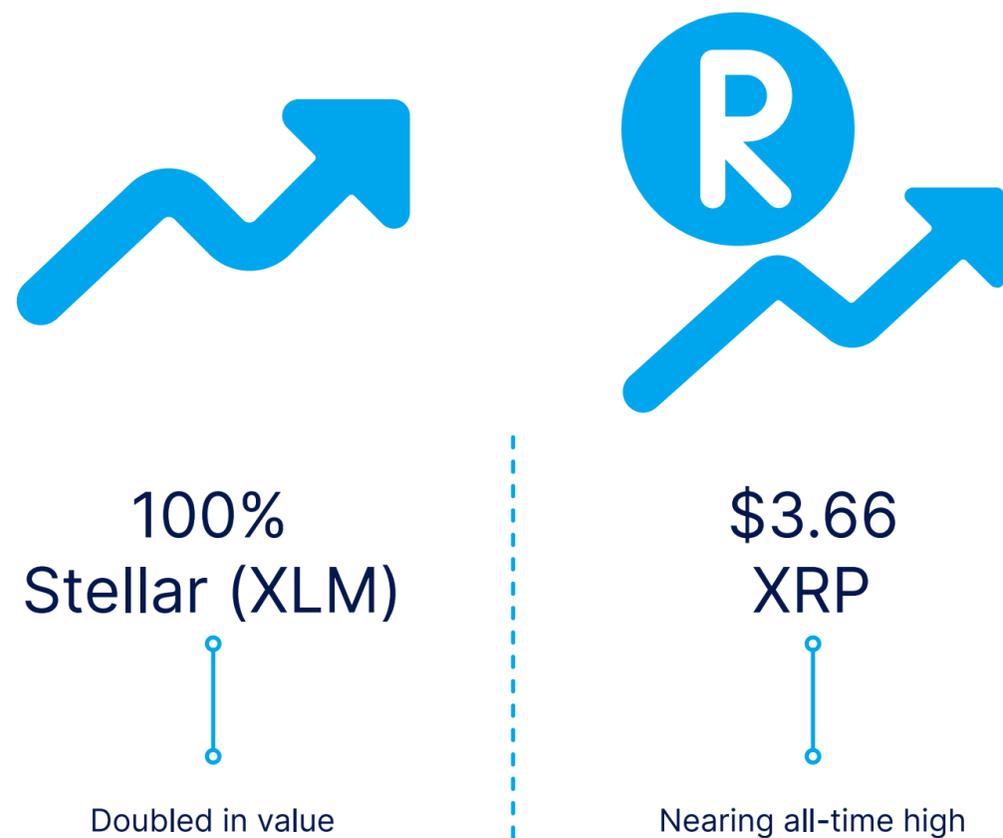
- SBET's share price jumped 5× in two weeks, then pulled back 60%. When SBET trades above its net asset value, it issues new shares to buy ETH, which creates more demand.
- BMNR stayed surprisingly flat despite selling shares to buy ETH, suggesting a more complex strategy.

**3. More to come:** A third group called “Ether Machine” plans a \$1.5 billion ETH war chest, and a fourth, “Ethzilla,” is on the way.

# Dino Coins and XRP on the Rise

Strong ETH performance usually lifts altcoins. This month dinosaur-themed tokens led:

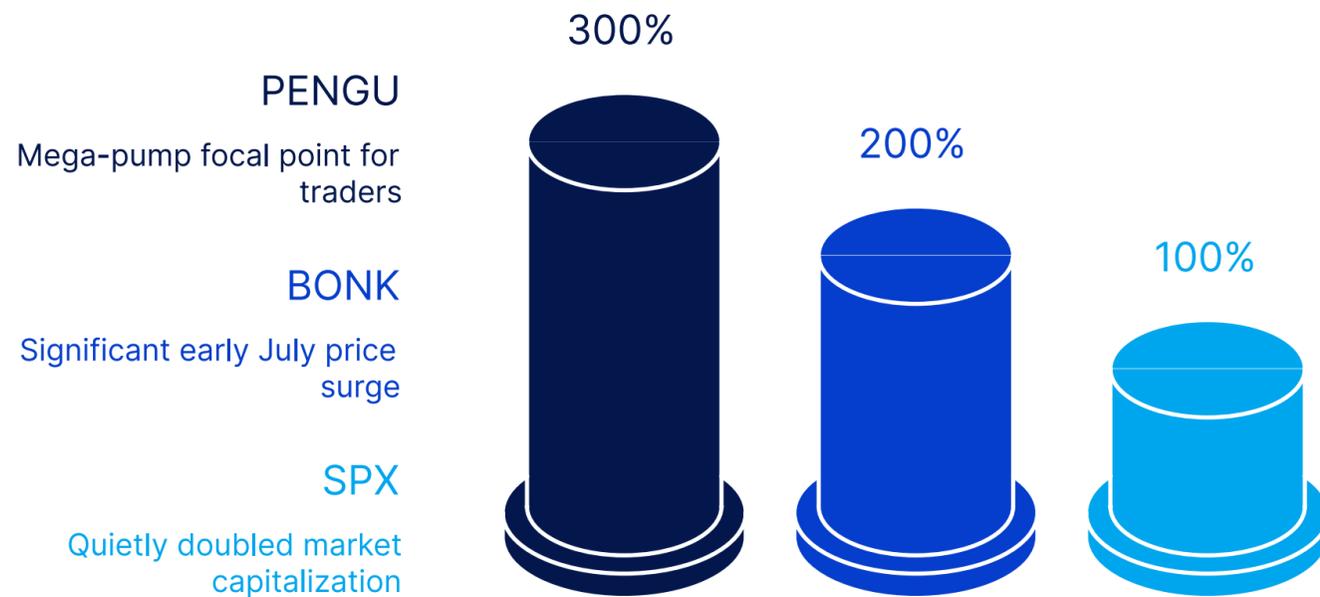
- XRP hit \$3.66, close to its 2018 all-time high.
- Stellar (XLM) doubled in a week.
- Hedera (HBAR) jumped 80%, Cardano (ADA) +60%, Algorand (ALGO) and Tezos (XTZ) almost 2x.



# Memecoin Mania

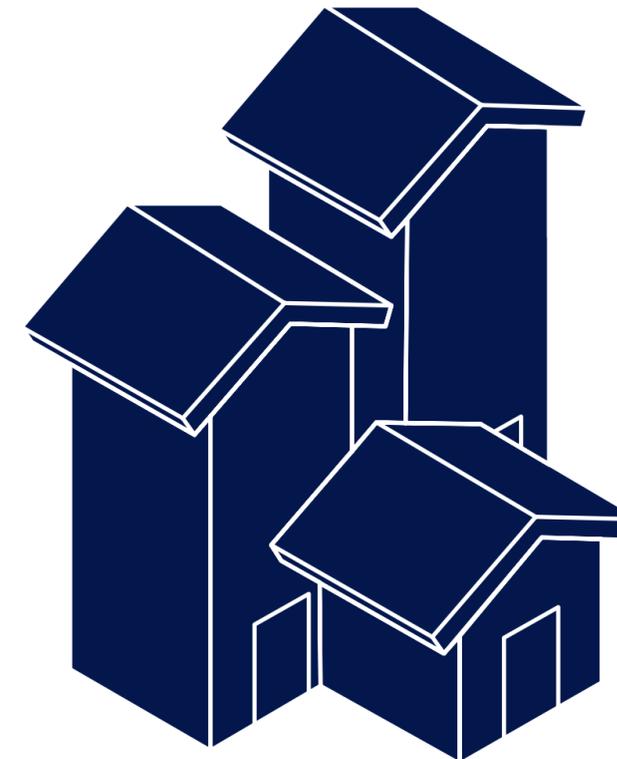
July's risk-on mood sent memecoins into overdrive:

- PENGU climbed 3× in July and 12× since April. These mega-pumps tend to feed on themselves, making the coin a focal point for traders.
- BONK was up 200% in early July.
- SPX quietly doubled to a \$2.3 billion market cap.



- Other big movers: MOG 1→2; DOGE +70%; FLOKI 2×.

NFT market floors also rose, and tokens tied to projects like DOOD, ANIME, and BLUR outperformed.



- 1 MOG**  
MOG moved from position 1 to 2.
- 2 DOGE**  
DOGE increased by 70%.
- 3 FLOKI**  
FLOKI doubled in value.

# New Alt-Treasury Vehicles



After Ethereum treasury buys stole the show, announcements rolled in for new vehicles focused on other coins: HYPE, DOGE, ENA, SUI, and BNB. Most of these saw big front-run pumps and then faded—only DOGE and ENA held their gains. StablecoinX, ENA's treasury manager, now buys ENA daily on the open market, which helps support its price. Watch out though—some of these treasuries can be used to offload locked tokens.

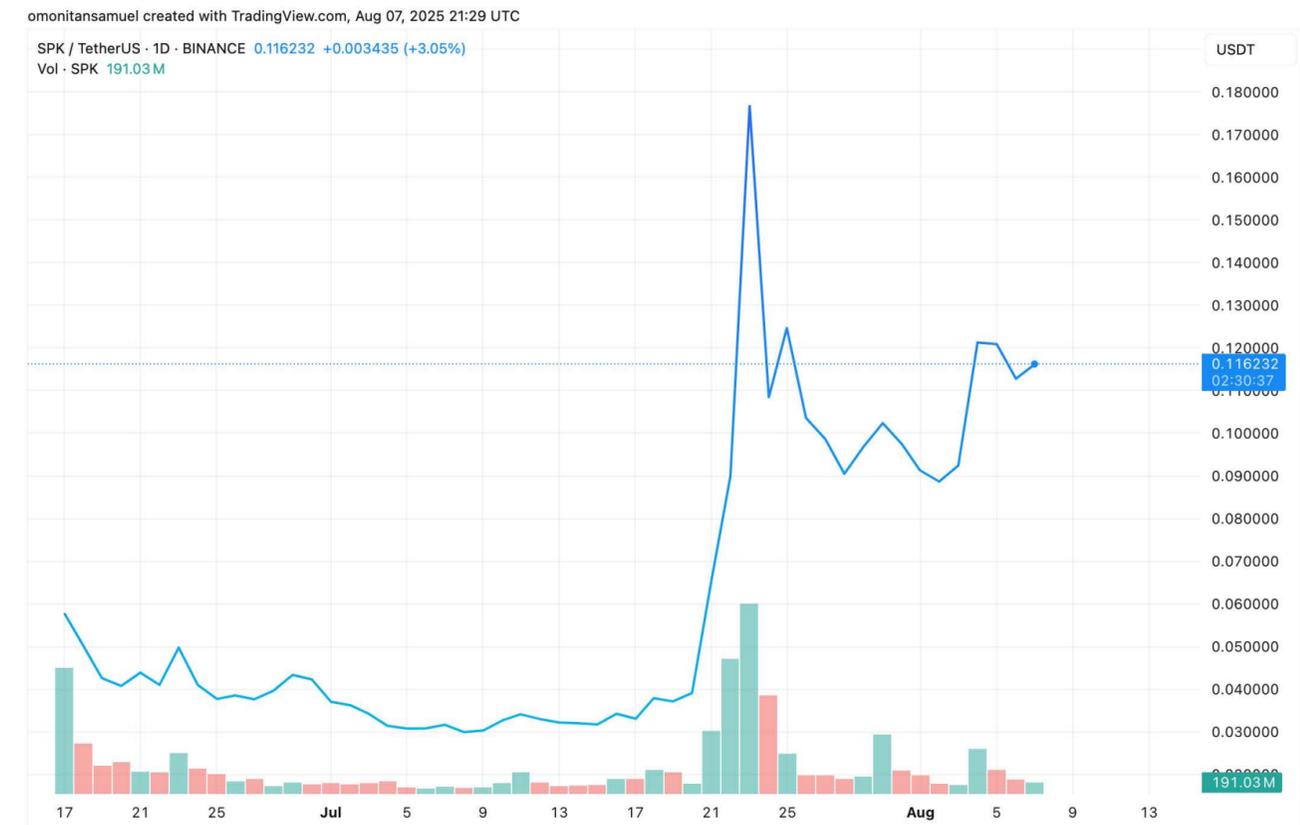
# Squeeze Plays: ZORA and SPK

- ZORA, the social-fi platform on the Base chain, jumped nearly 12x from its bottom to a \$1 billion valuation after weeks of flat trading.



TradingView

- SPK, a MakerDAO/Sky sub-DAO token, soared 5x in just two days, crushing many short positions.



TradingView

Those moves spilled over into smaller low-float tokens like SAHARA, NEWT, Chainbase (C), and Caldera (ERA). These were quick pump-and-dump plays, signaling it was time to take profits on altcoins.

# July's Top Performers

# Among Large-Cap Tokens

Token	July Gain
PENGU	+129%
ENA	+114%
IP	+104%
CRV	+80%
BONK	+80%
CRO	+71%

Token	July Gain
XLM	+68%
HBAR	+68%
ETH	+49%
ALGO	+32%
XRP	+35%
SPX	+35%

# Smaller Gems

Token	July Gain
ZORA	+650%
GP	20×
DOLO	+286%
HYPER	+283%
REKT	+228%
CFX	+189%
OMNI	+182%

Token	July Gain
SPK	+130%
CVX	+78%
SAROS	+66%
KTA	+64%
CKB	+58%
ZBCN	+48%
FXS	+47%

# Catalysts to Watch Out for in August 2025

## 1. Regulatory Developments

- **The GENIUS Act:** The recent passage of the "GENIUS Act" is a major catalyst. It provides explicit regulatory guidelines for stablecoins and other digital assets, including reserve requirements and compliance rules. This regulatory clarity is expected to reduce uncertainty and encourage greater institutional participation, particularly in the tokenization of real-world assets (RWAs).
- **U.S. Executive Order on Crypto Banking:** The U.S. government is reportedly preparing an Executive Order that would penalize financial institutions for discriminating against crypto businesses. This could be a significant catalyst, as it would provide much-needed banking access and stability for crypto startups and firms, potentially accelerating broader adoption.
- **SEC Regulatory Shifts:** There are indications of a shifting regulatory stance from the U.S. Securities and Exchange Commission (SEC), particularly with a new initiative called "Project Crypto." This has led to the exemption of certain staking protocols, like those for Ethereum and Solana, from securities laws, which could be a major positive for the DeFi sector. The SEC is also expected to continue its review of crypto ETFs.

## 2. Institutional and Macroeconomic Factors

- **Institutional Adoption and Inflows:** Institutional investment in Bitcoin has reached new milestones in 2025, driven by the popularity of spot Bitcoin ETFs. While there have been some recent periods of outflows, sustained inflows are considered crucial for market momentum. The continued accumulation of Bitcoin by companies like MicroStrategy is a trend to watch.
- **Macroeconomic Data:** Key macroeconomic events in the U.S. will likely influence the crypto market due to its increasing correlation with traditional risk assets. Traders should pay close attention to U.S. jobs data, Consumer Price Index (CPI) inflation reports, and the Jackson Hole Symposium for clues about the Federal Reserve's rate cut expectations.
- **AI and Crypto Integration:** The intersection of AI and blockchain continues to be a significant narrative. Projects focused on decentralized AI are gaining attention, as evidenced by a company called TAO Synergies accumulating Bittensor (TAO) tokens as part of its treasury strategy.

### 3. Blockchain and Ecosystem Developments

- **Tokenization of Real-World Assets (RWAs):** The tokenization of private equity, real estate, and other traditionally illiquid assets is a major theme, propelled by the new regulatory clarity. Companies like Deal Box and OroBit are positioned to capitalize on this trend.
- **Layer-1 and Layer-2 Updates:** Projects are announcing significant network upgrades. For instance, Phylax (PHY) is scheduled for a mainnet upgrade aimed at enhancing validator incentives and cross-chain capabilities. Solana and other Layer-1 blockchains are also being watched for their role in new financial systems and their ability to attract developers.
- **Staking and DeFi:** The DeFi sector is seeing a renewed focus. With regulatory clarity around staking, new opportunities are emerging. Projects like Kamino (KMNO) and Spark Protocol (SPK) are being highlighted for their role in decentralized lending and yield generation, particularly within the Solana ecosystem.

### 4. Other Notable Events

- **Token Unlocks and Presales:** High-profile token unlock events can introduce significant supply into the market, potentially creating volatility. Investors should monitor unlock schedules for major tokens.
- **New Financial Products:** New ETFs and financial products are being developed, such as a potential XRP ETF by Teucrium. These new offerings could drive further institutional interest and market liquidity.

**Thank you for reading The Opportunik Crypto  
Monthly: July 2025 report. Stay tuned for August!**

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